

Elvis gets 2nd Place in the Sony Polar Challenge 2006

Team *GOSH It's Cold* crossed the finish line in second place at the Sony Polar Challenge 2006 after 12 gruelling days and six back-breaking hours, trudging through Arctic ice to the Magnetic North Pole and beyond. During this journey, the team came to appreciate the benefits of HotHands2.



The 3 Elvises, Jonny Clayton, 33 from London, Alex Tate, 33 from Oxfordshire and Steve Goodair, 33 from Yorkshire came in just hours behind the winners, Team ATP. They had prepared for months to

embark on this challenge of a life time, getting themselves in physical shape pulling tyres on their local walks, skiing, running and climbing in any spare time and were rewarded with an impressive 2nd place. They have been celebrating with hugs, rest and as many bacon sandwiches as they can manage and enjoying the chance to reflect on their incredible journey and outstanding achievement.

Team spokesperson Leigh Pearce said: "Not only have they pushed their own physical and mental

boundaries beyond their expectations and discovered life-changing revelations about themselves but they have also made a difference to other people's lives by raising funds for GOSHCC, a charity very close to their hearts."



To be part of this extraordinary experience, making friends for life, raising money for charity, seeing amazing sights and pushing yourself to the extreme, log on to www.polar-challenge.com or contact the experts at the Polar Challenge on +44 (0) 1285 640423.

HeatMax UK made a donation to the Great Ormond Street Hospital Children's Charity. You can phone 0207 239 5678 to discover how you can do the same.

HeatMax UK is pleased to Sponsor British Land Ski Team Members



Jan-Michael Peter Kochalski is a 4th season member of the British Land Alpine Ski Team.

HeatMax UK has supplied Jan and Edward with warmers for their 2007-2008 Ski Season.

Jan looks forward to bettering his ranking in the Super G and Slalom this ski season.

Edward has several British Championships under his belt and looks forward to the 2007-2008 Europa Cup season.



Edward Drake, UK Ski Member, Alpine Skiing.



Your **HeatMax** Distributor in the United Kingdom

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HeatMax™ warmers were used by the majority of the **2006 World Ice Golf Championship** competitors. This bizarre event is held on the only golf course created on the frozen Arctic Ocean in Uummannaq, Greenland. In one of the most breathtaking landscapes in the world, an international field of professional and pro-celebrity golfers compete in this unique and challenging tournament. It is played on just 20 inches of ice, floating on the Arctic Ocean - no bunkers and no off-putting crowds - just glistening glaciers and - 40 degree F temperatures.

It is an exceptional match of skill, endurance and a certain amount of luck as players battle out a 36-hole stroke competition over 2 days. Only open to 36 global players with a less than 18 handicap, they play on WHITE greens and with RED balls and larger holes. And perhaps the most challenging skill is to outrun a polar bear or remember to side step the seal holes! The next World Ice Golf Championships will be held in Uummannaq, Greenland, March 20 – 25, 2008.

KitLIST

Each month CLIMB magazine asks a different climber to tell what is in their rucksack. In the December 2006 issue the cold weather expert was Gary Rolfe.

Gary, a dog sled musher of long standing, who has travelled 11,000 summer and winter Arctic miles with his dog team, told of making sure he has the **HeatMax Survival Pack** always with him after a harrowing experience of falling through the Arctic ice with his team. He endorses the HeatMax brand on his website – www.garyrolfe.com – saying “...here are companies I consider first choice specialists and recommend as the best available worldwide.” The HeatMax Survival Pack has subsequently been issued to British Troops in action in Afghanistan’s cold, snowy winter conditions.

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